



BMarie Melton

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email

PROFICIENCY



STRENGTHS

Well-organized with good time management

Adapt well to new design trends

Consistent adherence to deadlines

Multitasking

Proficient on both Mac and PC Platforms

Effective communication skills (written and oral)

Eye for creativity and an ability to problem solve

Able to work efficiently as part of a team or solo

Graphic Design Portfolio

OBJECTIVE

Creative individual seeks freelance graphic designer opportunity to deliver eye-catching, memorable artwork that will exceed clients' expectations while adhering closely to schedules and deadlines.

GRAPHIC DESIGN EXPERIENCE

CHILDREN'S BOOK ILLUSTRATOR 2015

ECHO HILLS PRODUCTION

Narratively illustrated "Milo and the Mustang" full color children's book from thumbnail sketches to print ready art collaborating closely with the author. Designed full color front and back cover book jacket using Adobe InDesign CC.

PUBLIX 2003-2005

GAINESVILLE, FL
GRAPHIC DESIGNER AND ILLUSTRATOR

Successfully designed weekly promotional posters from concept through completion. Developed new art proofing system that increased overall quality of signage production which improved sales and customer satisfaction in all Publix stores in Gainesville, Florida. Effectively illustrated oversized banners and props for Holiday displays consistently.

GRANT, GRANT & ASSOCIATES 1993

GAINESVILLE, FL
FREELANCE GRAPHIC DESIGNER

Visually translated proposal layouts and graphic design for subject matter into finished design pieces for logos, brochures, letterheads and business cards.

KEY ACHIEVEMENT: Designed logo and brochure for Hartley Brothers Construction based in Gainesville, Florida.

HEALTH CARE COMMUNICATIONS 1991

GAINESVILLE, FL
FREELANCE GRAPHIC DESIGNER

Illustrated new design concepts for marketing and sales presentations which included television storyboards, direct mail pieces, newspaper ads, spot drawings and brochures under extremely tight deadlines.

VAN LEUNEN'S 1990-1988

CINCINNATI, OH
LAYOUT ARTIST AND ILLUSTRATOR

Rendered black and white line art and fashion illustration for product indicator for weekly mailers. Created two-color cover design for promotional mail pieces. Art Director on Photo Shoot for ad magazine layouts. Established trusting relationships with co-designers, vendors and key clients while consistently meeting tight deadlines.

VOLUNTEER

ART TEACHER 2007-2015
SUNG ADVENTIST ACADEMY
GAINESVILLE, FL

Taught art class to multi-grade classroom from kindergarten through 8th grade.

YEARBOOK 2007-2015
SUNG ADVENTIST ACADEMY
GAINESVILLE, FL

Designed yearbooks utilizing both photography and Adobe Creative Suite.

EDUCATION

WEB DEVELOPER CERTIFICATE 2015

SANTA FE COLLEGE
GAINESVILLE, FL

Studied programming and scripting languages to enhance graphic design skills in web design.

ASSOCIATES OF ARTS DEGREE 2004 ART STUDIO

SANTA FE COLLEGE
GAINESVILLE, FL

Studied Art History and a variety of design electives for competitive entry in the division of visual arts studies.

ASSOCIATES OF SCIENCE DEGREE 2002 GRAPHIC DESIGN TECHNOLOGY

SANTA FE COLLEGE
GAINESVILLE, FL

Mastered Adobe Creative Suite software to plan, analyze and create visual solutions for communication challenges, marketing and advertising needs. Learned image manipulation and website design.

CERTIFICATE OF COMMERCIAL ART 1991

CENTRAL ACADEMY OF COMMERCIAL ART
CINCINNATI, OH

Two year program covering commercial art. Designed and conceptualized full service, industrial and consumer campaigns which included television storyboards, print ads, outdoor boards, brochures and direct mailers. Created headlines, tag lines, logotypes and package designs. Identified marketing objectives, target audiences and unique selling points.

AWARDS & RECOGNITION

FIRST PLACE AWARD 2001

SANTA FE COLLEGE
GAINESVILLE, FL

Poster design utilizing Adobe illustrator and Photoshop CC.

HONORABLE MENTION AWARD 2000

SANTA FE COLLEGE
GAINESVILLE, FL

Colored Pencil Illustration.

DEAN'S LIST 2000

SANTA FE COLLEGE
GAINESVILLE, FL

GPA 4.0

Full time Graphic Design Student and Mother while maintaining a full time job position.

TEN BEST-OF-MONTH AWARDS 1991

CENTRAL ACADEMY OF COMMERCIAL ART
CINCINNATI, OH

Awarded Ten Best-Of-Month Awards for Advertising and Illustration Designs.